



Lavasa Corporation Limited



Lavasa – Free India's Largest Hill Station



- 1st 'planned' hill station, led by private sector after independence
- Development spans over 12,500 acres of picturesque landscape
- An ex-urban town planned for the upwardly mobile population
- Concept of : Life in Full i.e. 'Live , Work , Learn and Play' in harmony with nature

Lavasa – Free India's Largest Hill Station



- Largest urban infrastructure project in India ; significant economic benefits to the region
- Master Plan prepared by HOK, USA
- Architectural Design sensitively integrated with natural environment
- Over 70% of the area would be kept green by landscaping, re-forestation, slope greening etc.
- A new tourist destination

Lavasa – Multiple accesses

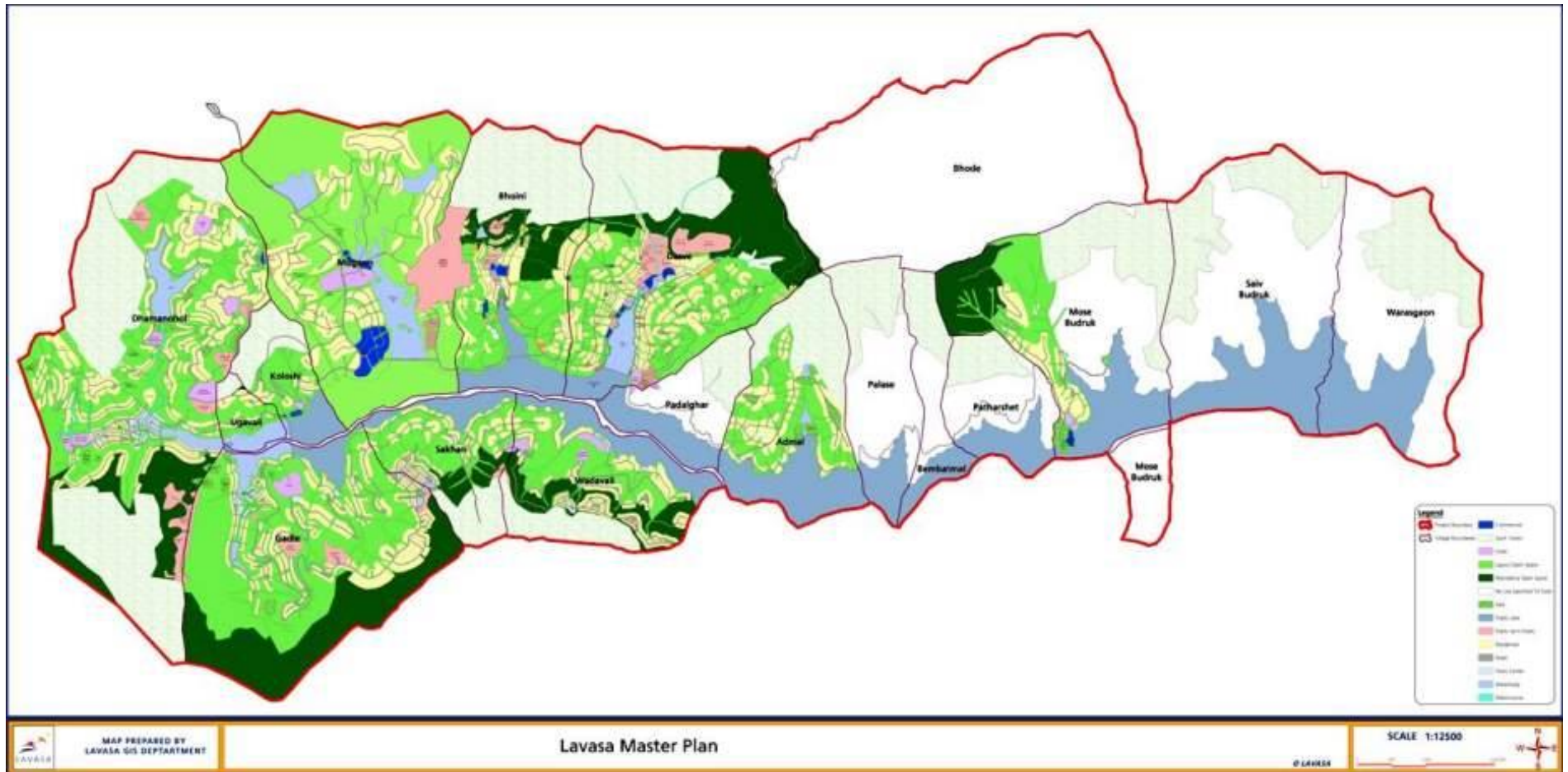
- 4 exit points for Lavasa on Mumbai-Pune Expressway and one on Mumbai-Goa highway
 - An hour's drive from Pune and around three hours from Central Mumbai



Breathtaking landscapes

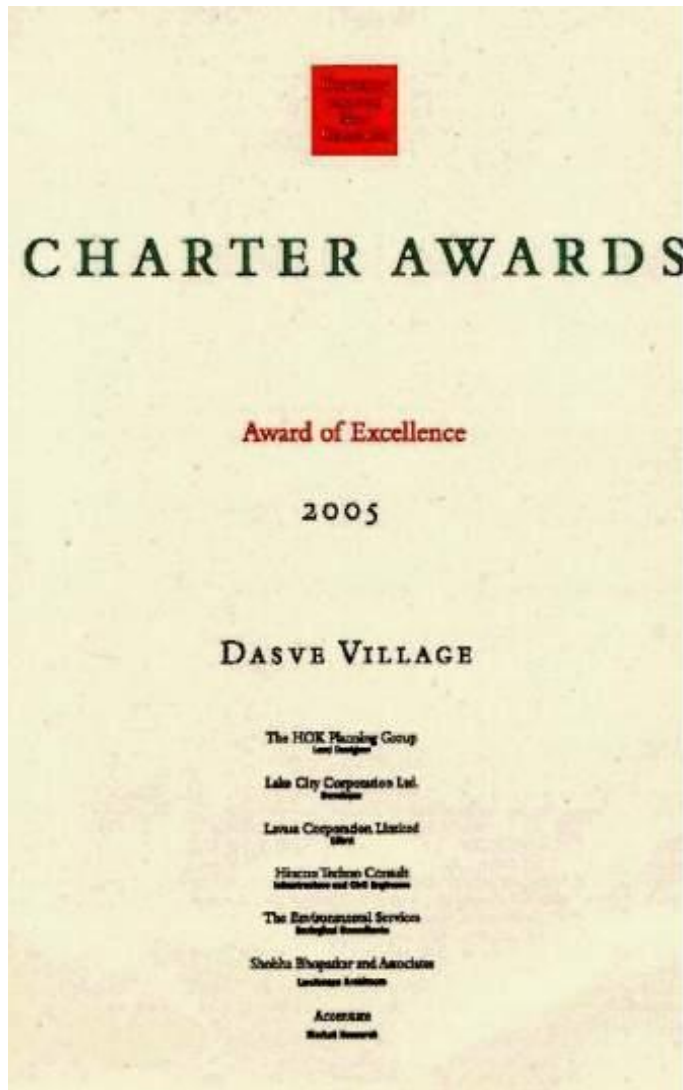


Master Plan: Integrated with Landscape



12,500 acres of development across Plotted Land, Apartments, Retail, Hotels, Event and Convention Centres, Education, Information Technology, Biotech Parks and Recreation Facilities, structured across 3 periods

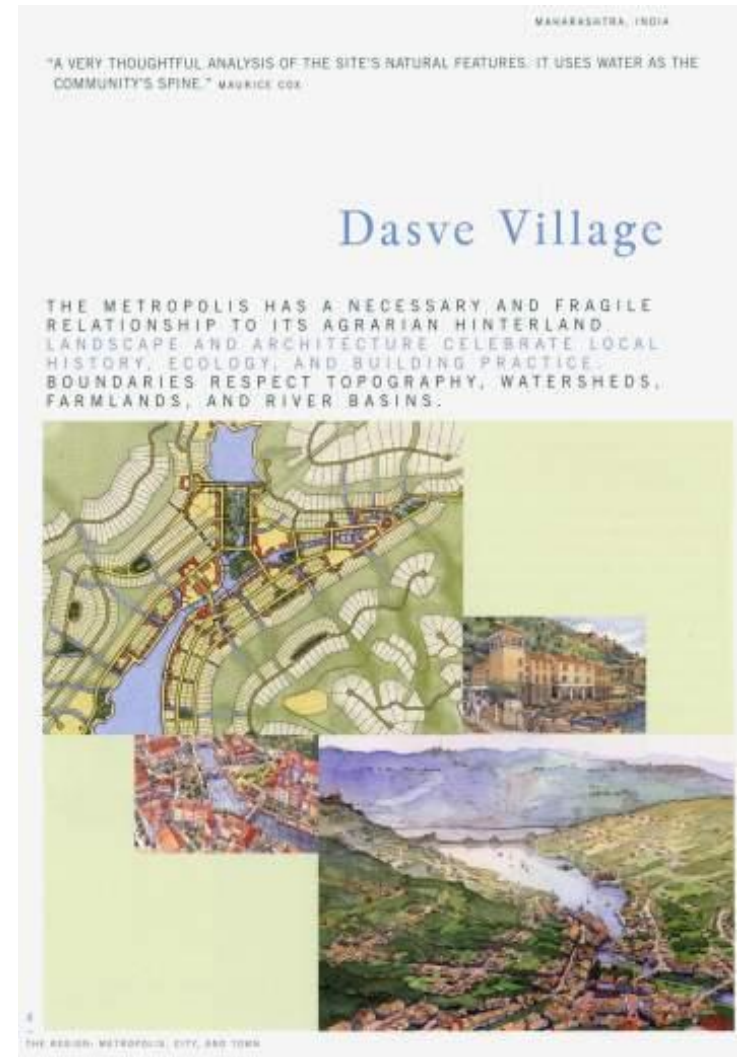
Best Master Plan Award



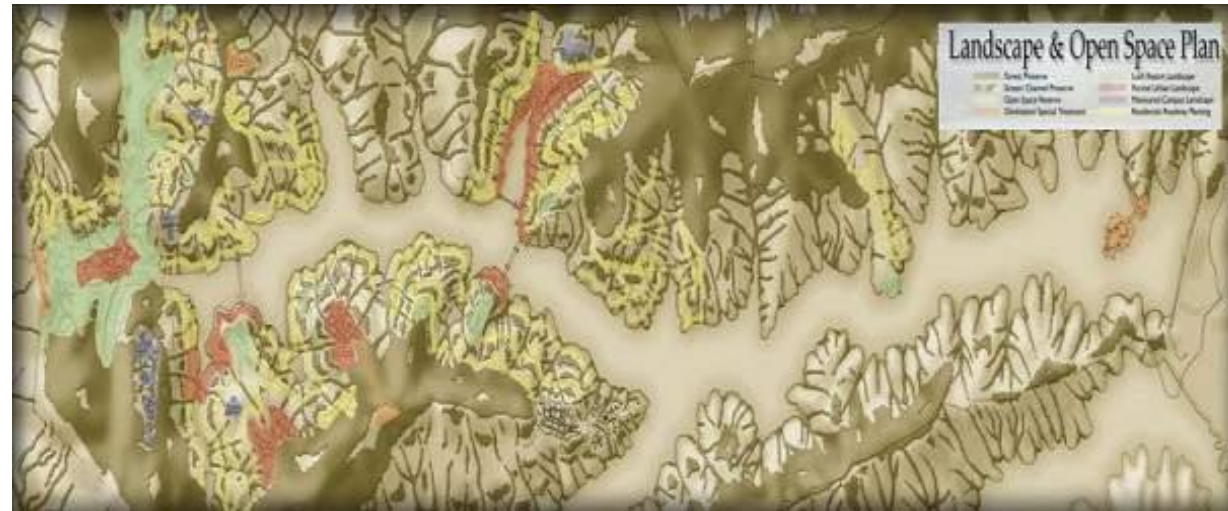
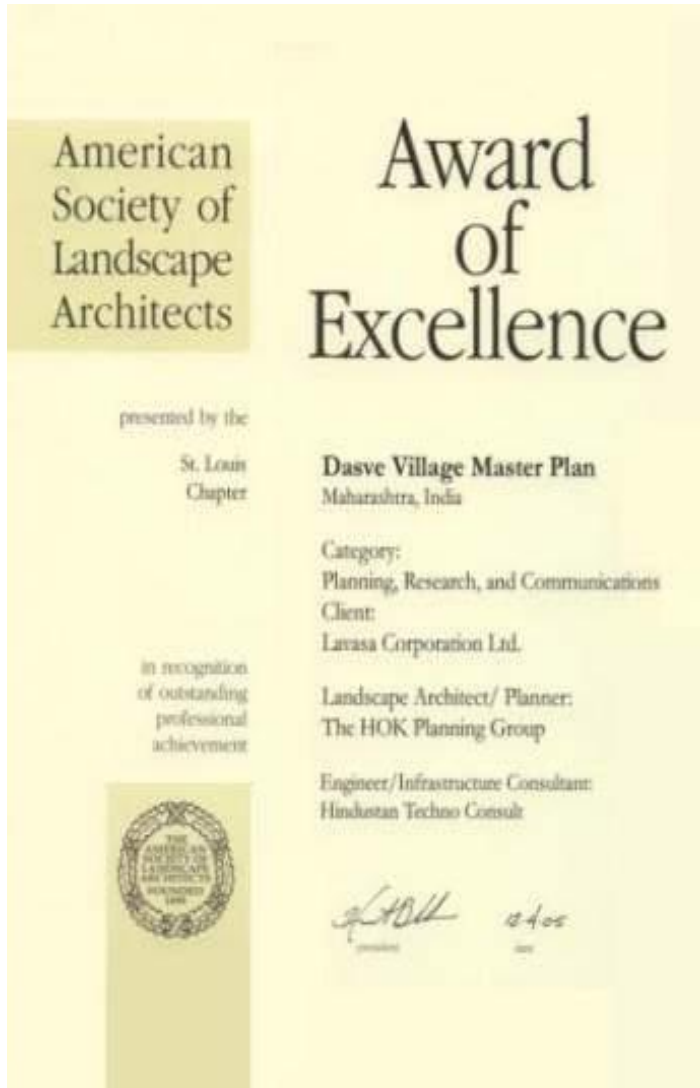
Award for
Dasve-Lavasa
Master Plan

from :

Congress
for New Urbanism,
USA



Best Landscape Planning Award



“Beautifully documented in terms of understanding the place and the land. Stunning, great work. . .sensitive to the region and the world”.

- 2005 Professional Awards Jury comments

Master Plan: Driven by a strong Brand Ideology

Brand Drivers
created by Landor,
Hong Kong



Cosmopolitan Style

- Lifestyle residences
- Leisure & Recreation
 - Hotels/Clubs/Spas
 - Golf course
- Convention/ Event Centre
- Sports & Adventure
- Nature tourism
- Performing Arts Centre

Life long Learning

- Innovation & Science Park
- Education campuses
- Research institutes
- Training centers
- Library
- Museum

Technology Leadership

- Efficient infrastructure
- GIS Mapping
- E - Governance
- Modern amenities
- Hospitals & clinics
- High service standards

Spiritual Harmony

- Meditation and yoga centers
- Spiritual centers
- Health & Wellness spas
- Town plan sensitively integrated with nature

Lavasa – Artist's Impressions

Aerial View of Dasve



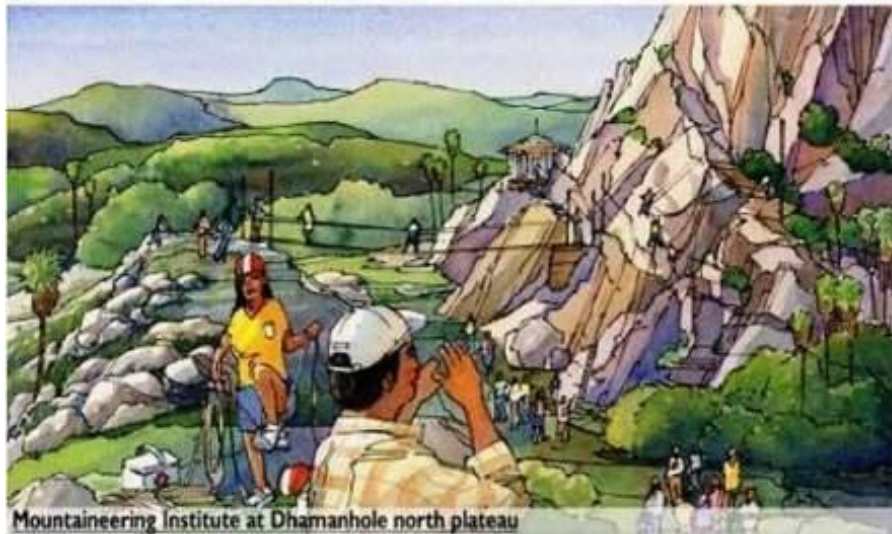
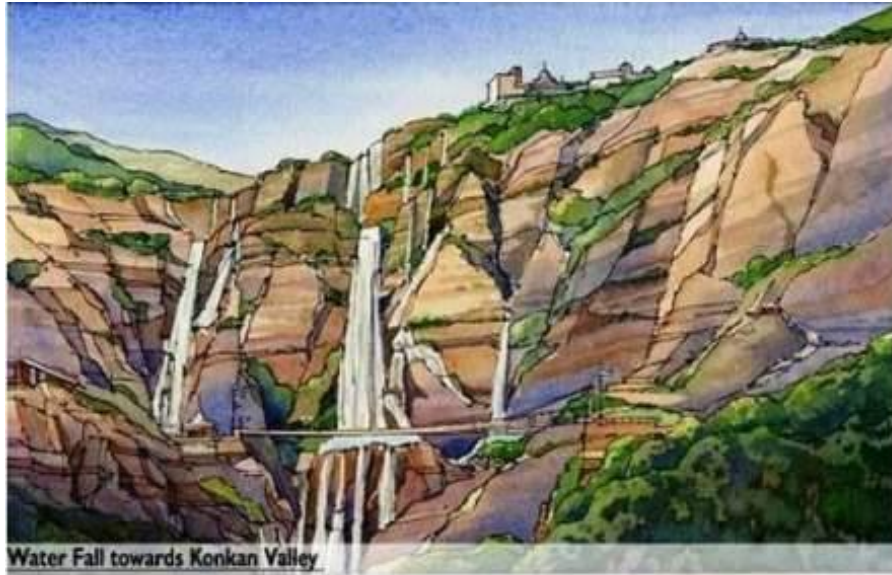
Lake Edge Apartments



Character Snapshots of Lavasa



Character snapshots of Lavasa



Lavasa - Hospitality Tie-ups

- To operate the Convention Center and 5 Star Hotel in Period 1
- Plus a Sheraton Resort in Period 2





- Novotel Brand to run mid scale Hotel in Period 1
- Plus a Grand Mercure in Period 2



- ITC Fortune to operate Mid scale Hotel in Period 1



Lavasa – Education Tie-ups



oxford
SAID BUSINESS SCHOOL

- Lavasa and University of Oxford joint initiative to develop India's 21st century business leaders
 - Lavasa will be home to the Centre's Executive Education Facilities in India
 - A new "Ajit Gulabchand Chair" on Indian Business Studies being set up at Oxford University





- EHL is the world No. 1 in hospitality training, offering an unmatched learning environment for students
- It is envisaged that this school at Lavasa would fulfill an urgent need within the Hospitality Industry



Girls' Day School Trust

at the forefront of education

- GDST, U.K. a leading school trust, manages 27 public schools in U.K., including the Oxford school
- GDST will operate an International school at Lavasa





- A 60 acre campus
 - MBA Programme
 - International Baccalaureate Diploma Programme



Symbiosis International University Promoting International understanding through quality education



- 40 Years since inception
- Has deemed university Status
- Lavasa Operation scheduled for 2010



Lavasa – Health and Wellness Tie-up



- 200 acres health & wellness centre
- Primary hospital
- Research & Development
- Long term & therapeutic care



The Lavasa Associates



World Class Service Providers



Planning Services

Deloitte.

Strategy and Partnerships

HAFEEZ CONTRACTOR Architectural



P K DAS AND ASSOCIATES, MUMBAI

Landor

Branding



Business Plan & Market Research



*berwin leighton paisner

Legal Advisors

LITTLE & COMPANY



Delivering a world of solutions

GIS Implementation



ROTHSCHILD

Financial advisors

Lavasa – Project Status

- Rs. 700 crores already invested
- Substantial infrastructure completed
- Dasve village: Period 1 under active implementation

Roads to / within Lavasa



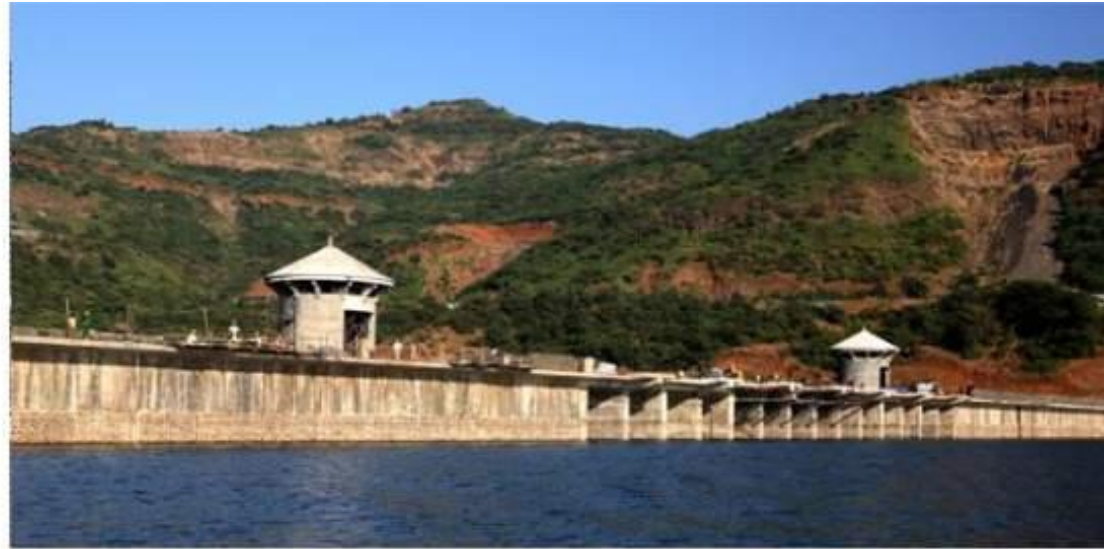
Dasve Under Development



Entry Gate



Dasve Dam



Ekaant – The Retreat



Fully Operational 20 Room Lodge at Dasve



Lakeside Apartments



ITC Hotel



Town Hall - Administrative Building



An Urban Park



Infrastructure



Airtel Tower



Water Treatment Plant



Sewage Treatment Plant

Infrastructure



Power Lines



Helipad

Nursery



Enhancement of Eco- system : Hydro-seeding

- Some of the area was denuded of greenery because of slash and burn cultivation by villagers
- 2 million seeds 'Hydro-seeding' undertaken and completed over 6 lakh sq. meters area to date.
 - To prevent soil erosion
 - Facilitate quick vegetation



Enhancement of Green Cover: other activities

- Mass plantations
 - Target of 30 lakh plants
 - 5 lakh plants, shrubs and stumps planted to date
- Continuous contour trenches over 20,000 running meters
 - To prevent soil erosion
 - To facilitate ground water re-charging



Other Initiatives being undertaken

- Villager resettlement and rehabilitation
 - Gaothans created
 - Employment opportunities
 - Health and education facilities
 - Potable treated water, Road connectivity



To sum up....

Lavasa

- Unique concept, need of the hour
- Consumer tested
- Vantage location
- International design
- Destination branding
- Aggressive marketing plans
- Strong promoter backing
- Good project viability



Disclaimer

This presentation contains certain 'forward looking statements' concerning future business prospects and profitability of Lavasa Corporation Limited, which are subject to a number of risks and uncertainties, and actual results could materially differ from those in such forward looking statements. Important developments that could affect the company's operations include a downtrend in the real estate sector, significant changes in the political and economic environment in India, development regulations, tax laws, labour relations, litigation etc. The company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the company.