



SVP Nagar Urban Renewal by S D Corp



Challenges & Approach:

Objective:
Our Objective is to rejuvenate crumbling housing societies by planning and constructing the physical development of **SVP nagar, in partnership with the community, to create a vibrant, sustainable and cosmopolitan distinction.**

Challenges:
With partial land parcels and obsolete infrastructure, we face immense challenges in land use planning to house the needs of aspiring individuals. The prime **Challenge is to create an urban oasis** where a short lift ride whisks owners from the bustling retail and commercial amenities below, to a restful retreat, a place of tranquility, **with a blend of leisure and recreational facilities.**

Approach:
The development is conceptualized with comfort in mind and is integrated with an array of **Eco-conscious features for those who find enjoyment and solace in high rise 'green' living** with a blend of tranquility and vibrancy.

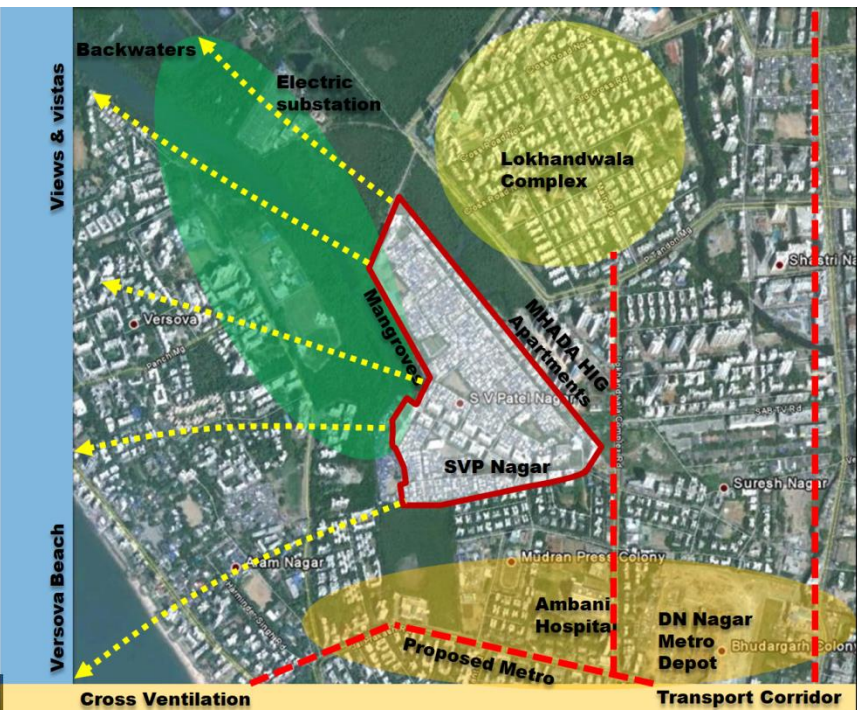


Designing innovative & successful human settlements developed country category

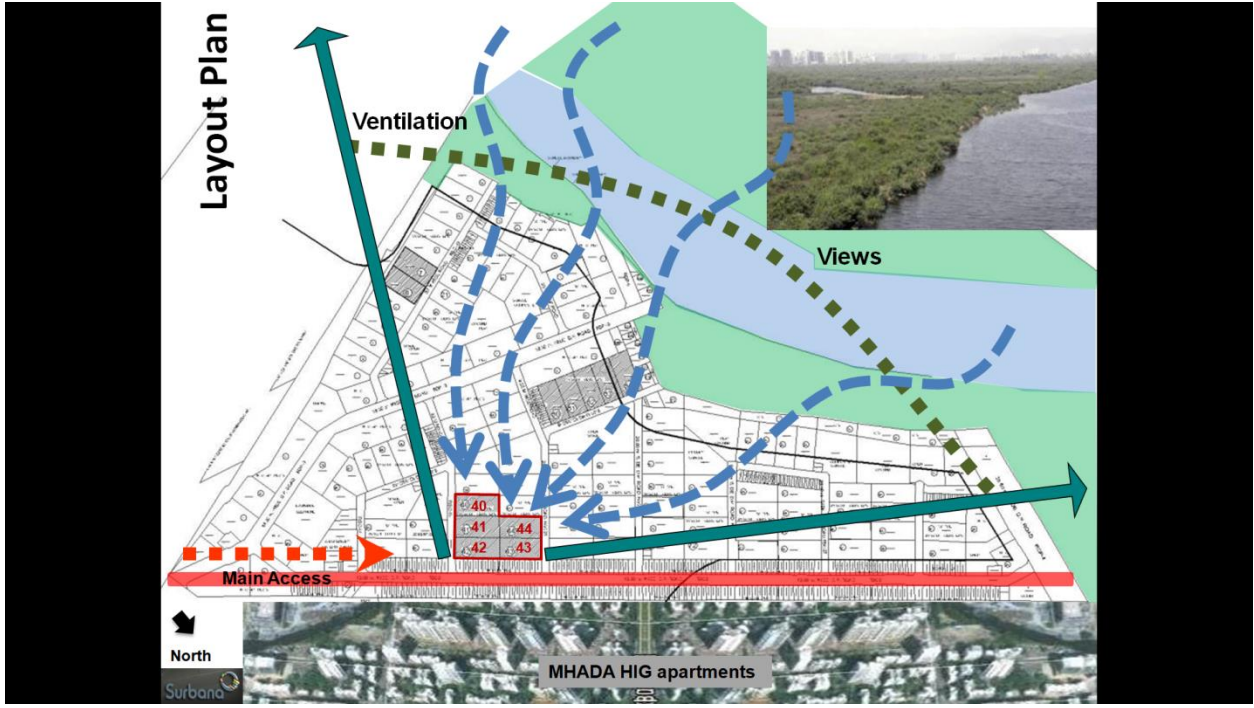


Surbano

Micro Context



Surbano



View to West



Surbana

Impressions



Inside 41

Inside 43



Opposite 41, 42



Corner of 43

Impressions



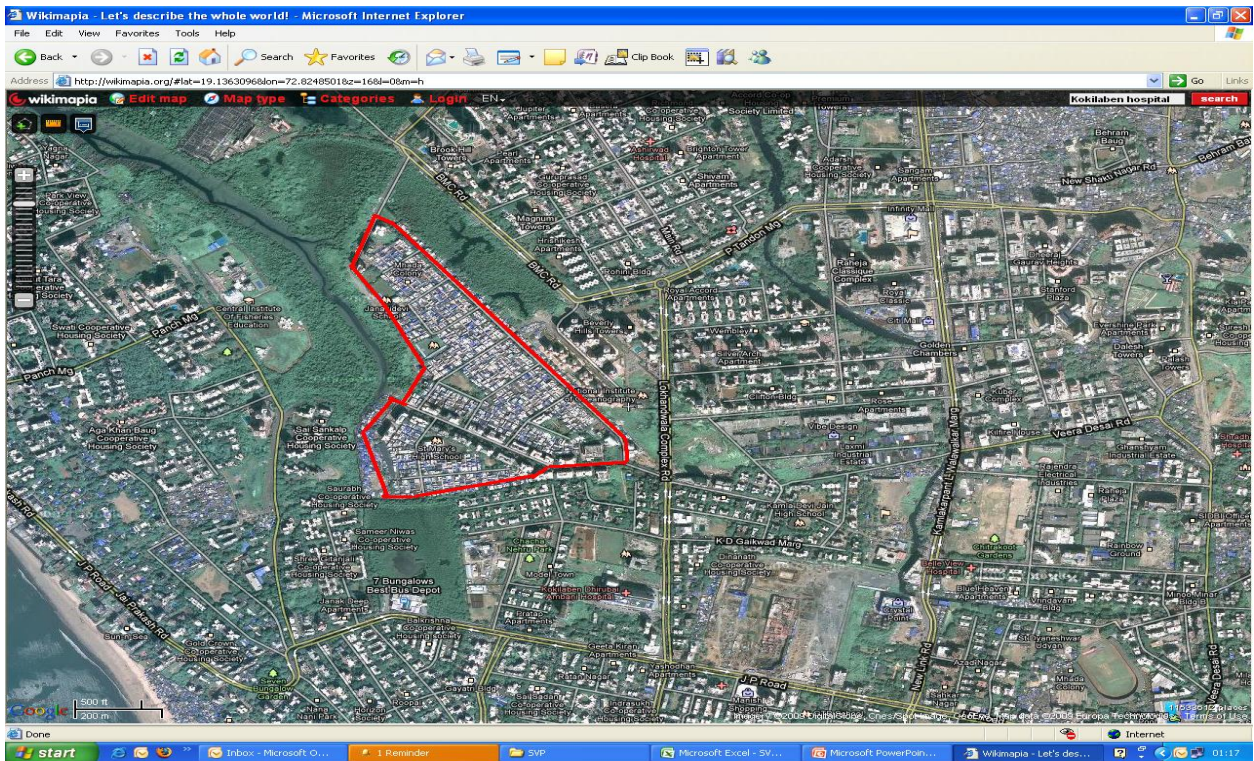
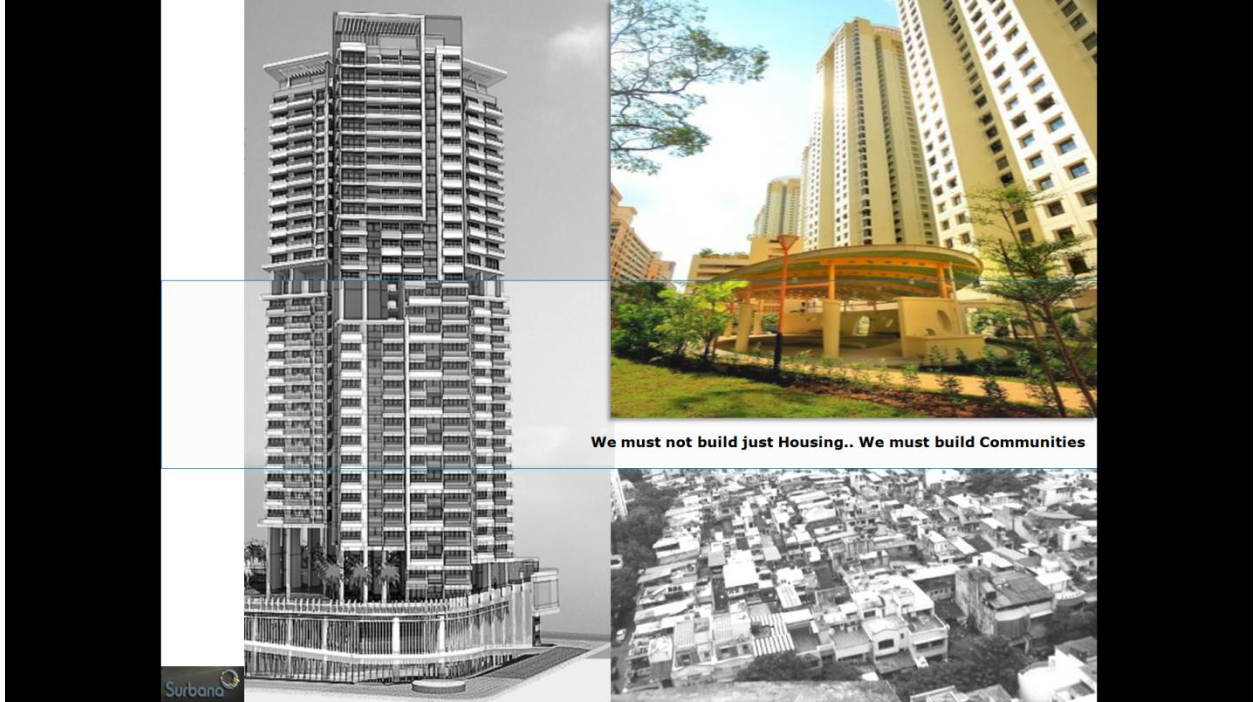
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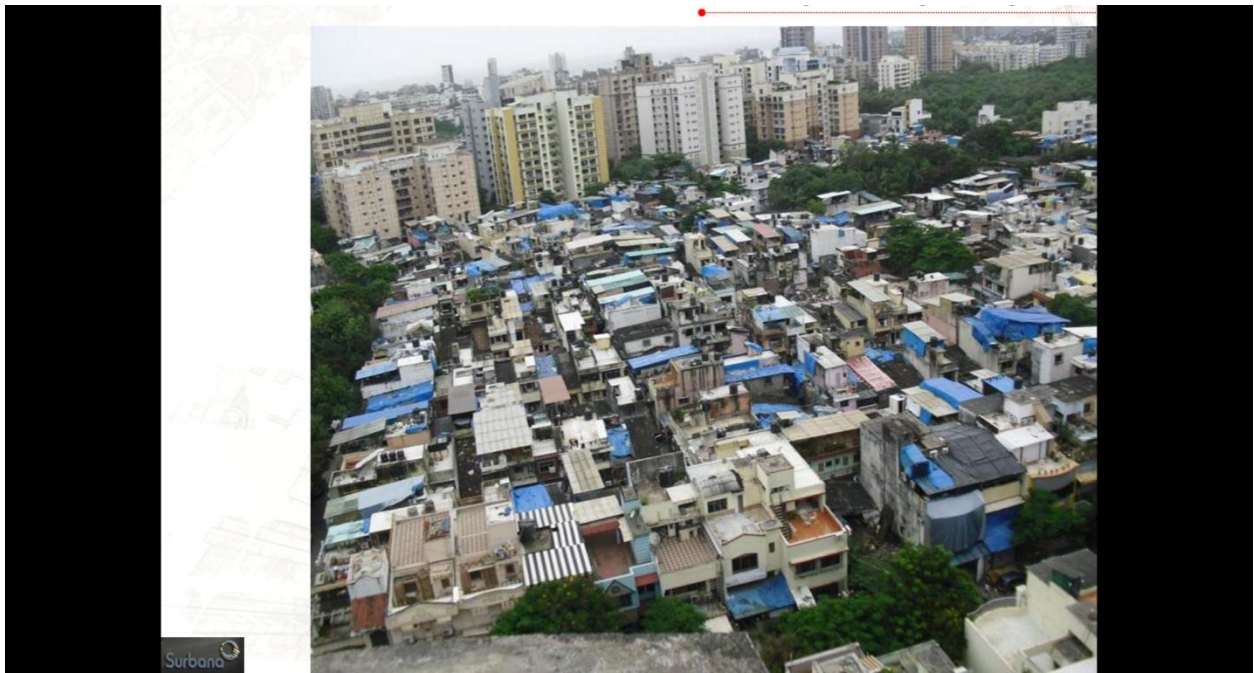


Development in the vicinity

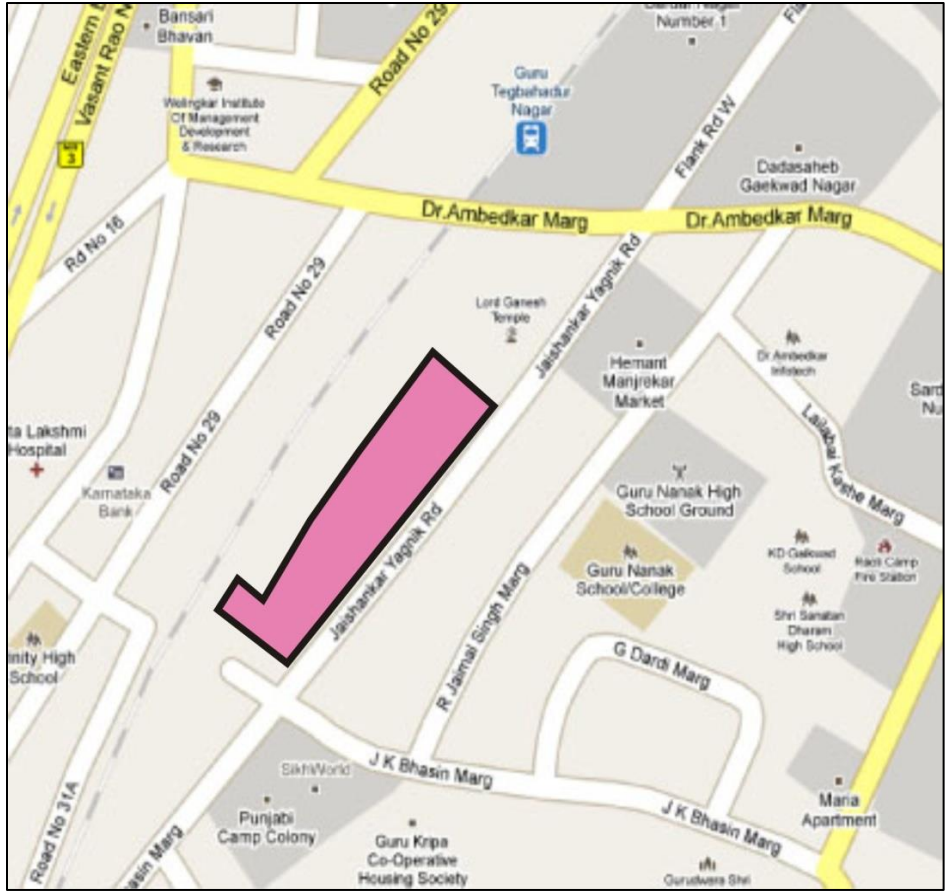
Building Expressions



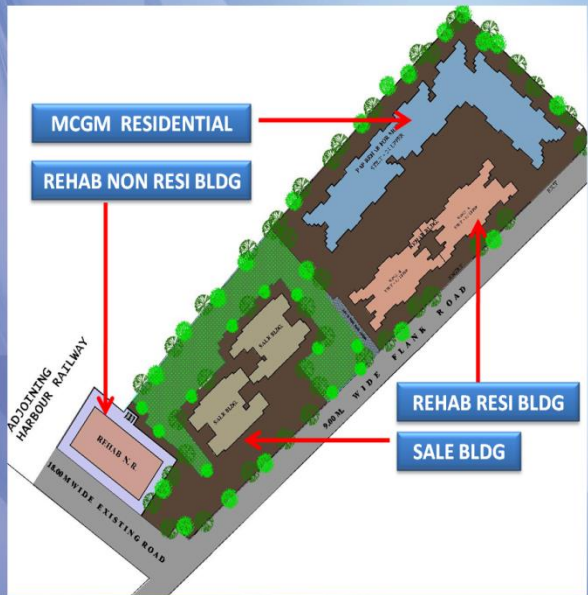




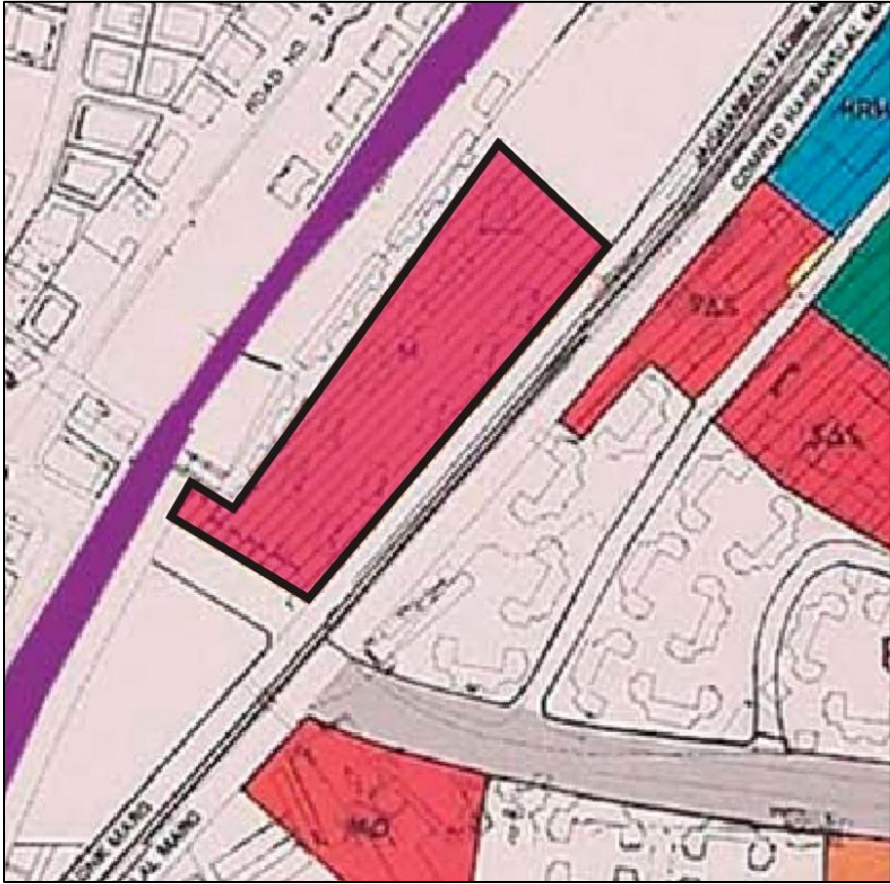
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Schematic Layout of the Proposed Cluster Development



Total Cluster Area 12187.31 Sq. mts. (Approx.)



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Location on Google Map

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Total Cluster Area Phase I- 7466.21 + Phase II- 13218.58 = 20684.79 Sq. mts. (Approx.)

Present Condition

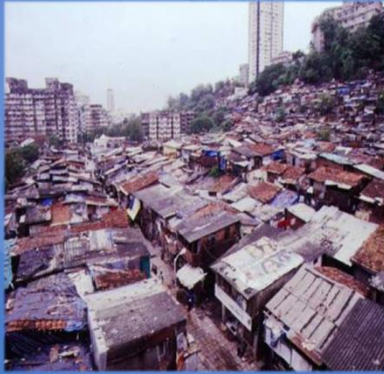
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THE IMPERIAL

A REDEVELOPMENT SUCCESS STORY



LIVING CONDITIONS BEFORE REHAB





LIVING CONDITIONS AFTER REHAB



THE RESULT – REHAB BLDG





THE IMPERIAL

Being the tallest residential buildings in India, having 60 floors, is just the beginning in The Imperial saga.

It is a creation derived from the fusion of ideas from the best minds in design, engineering & architecture.

The Imperial has been conceived to be an exclusive, luxury product setting new benchmarks in the Indian residential segment. It is a world class experience designed for the connoisseur of luxurious lifestyle.





Work in Progress...



THE IMPERIAL - Snapshots



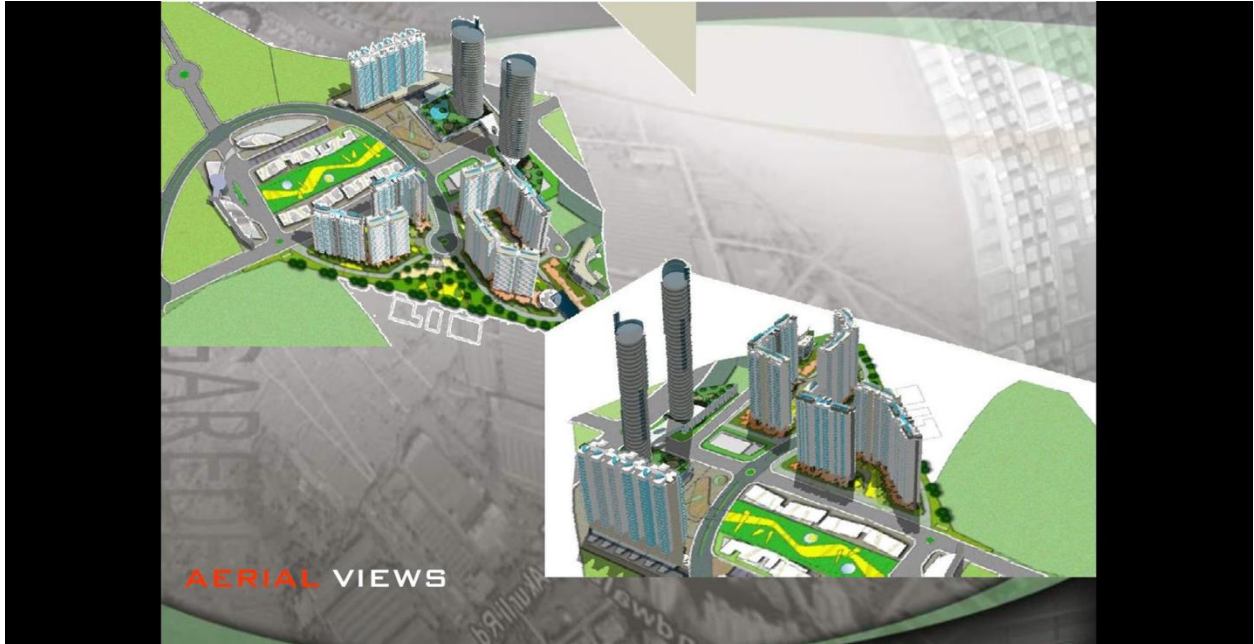
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PLOT LAYOUT – Phasing on Master Plan

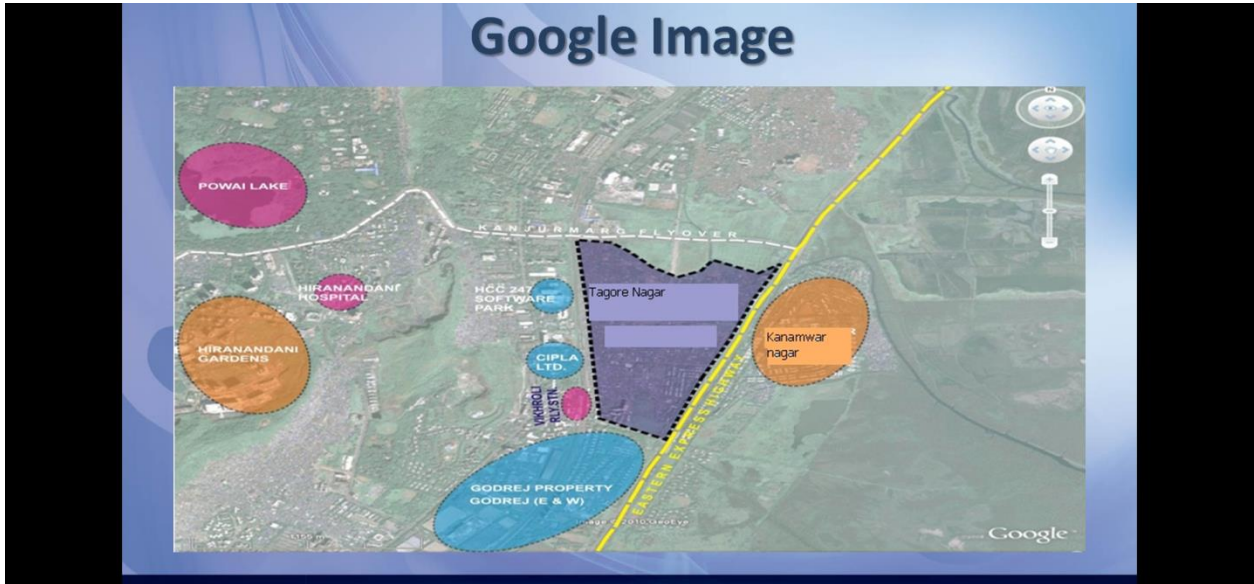


The Layout – Bird's Eye View

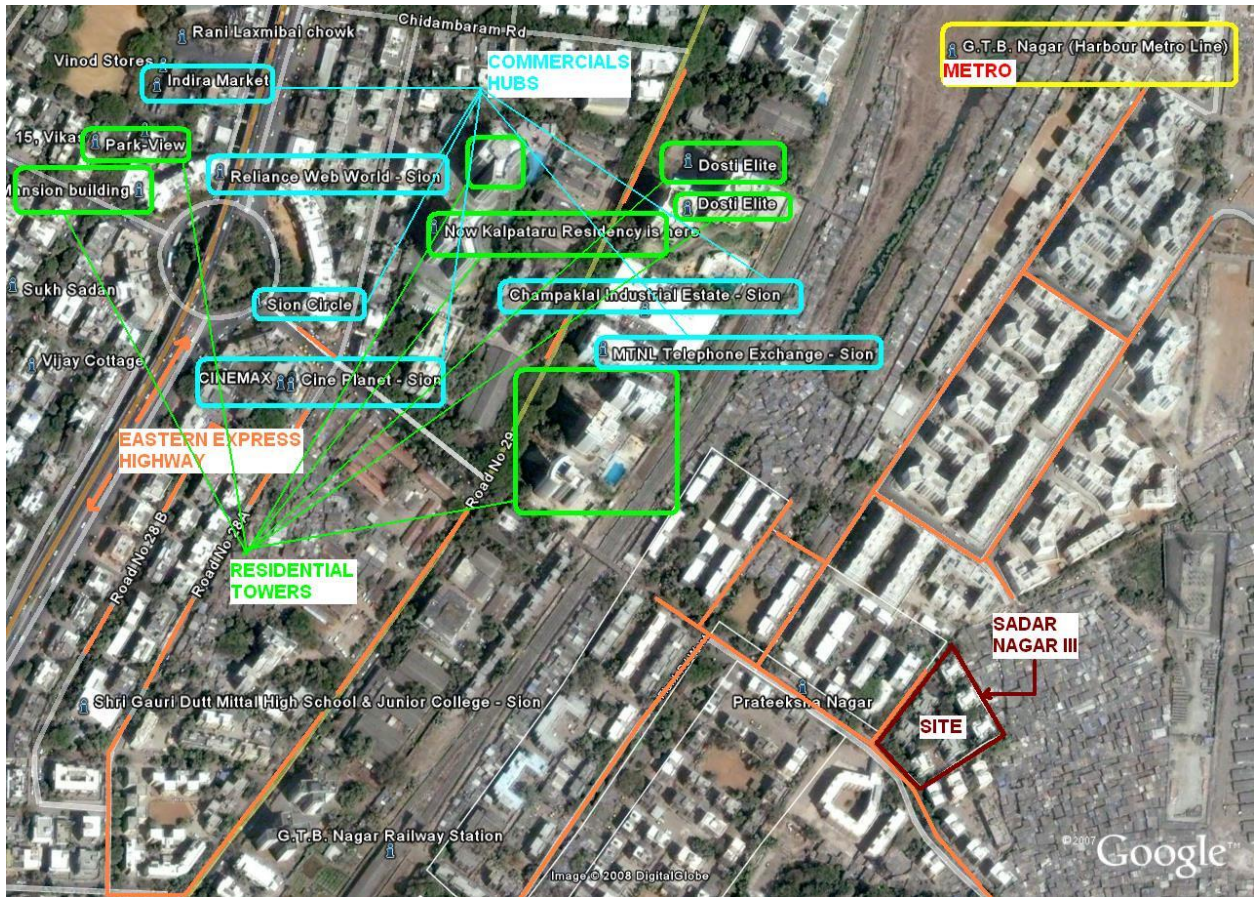




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LOCATION AND URBAN CONTEXT:



ADJOINING VILLAGE ROAD



EXISTING ACCESS ROAD IN SITE



POULTRY FARM ON WAY TO SITE



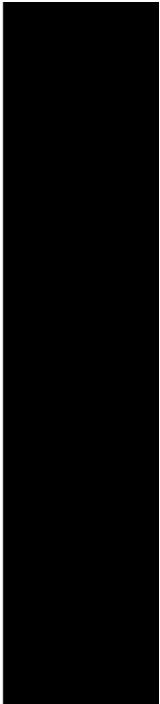
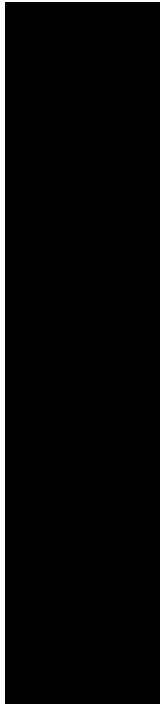
NON POLLUTING INDUSTRIES



INDUSTRIES ON WAY TO SITE



BRIDGE ACROSS INDRAYANI RIVER



SITE ANALYSIS:



EXISTING FARM HOUSE



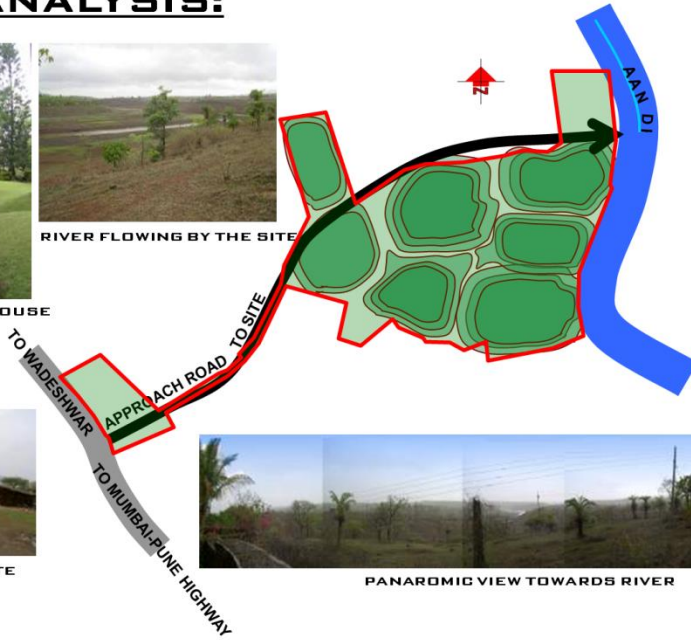
RIVER FLOWING BY THE SITE



ENTRANCE TO SITE

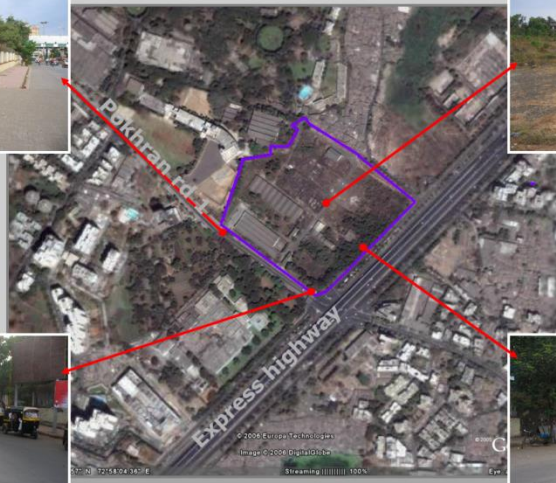


PANAROMIC VIEW TOWARDS RIVER



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Site photos



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B.M.Wadia Chawl





